



& CONFERENCE **MASTER CLASS**

Sponsorship Prospectus





About the conference

The sixth Event Greening Forum Conference will take place on Thursday, 14 June 2018 in Johannesburg.

Last year's conference sold out and was a huge success. This year the Forum promises a repeat performance, and will explore how sustainability is an essential ingredient for success in the not-too-distant future. The theme is "Future proofing your business".

A half-day Master Class will take place at the same venue on the preceding day – Wednesday, 13 June 2018.

Who should attend

Event Suppliers & Services: Venues; Exhibition Organisers; Transport; AV & Production; Marketing & Communications; Food & Beverage and Marketing, Procurement & Event Managers: Corporate Event Departments; Association & Public sectors, Convention Bureaus and Conference Organisers.

Why support the EGF Conference & Master Class

The EGF Conference and Master Class offers sponsors a marketing opportunity to create a high profile association as a sustainable partner within the business events industry.

Benefits of supporting the conference

- Opportunity to network with industry colleagues
- Communicate the value of your brand to participants thus enhancing the image of your company
- Opportunity to generate new networks and create new leads
- Create positive publicity and heightened visibility



Sponsorship Packages

AV Sponsorship R 25 000

- x2 Complimentary delegate registrations
- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)



Speaker & Delegate Gift Sponsorship R10 000

(Four opportunities available)

- x1 Complimentary delegate registration
- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)



Dinner Sponsorship R7500

(Two opportunities available)

- x1 Complimentary EGF Conference delegate registrations
- x1 Complimentary Dinner delegate registration
- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- Opportunity to address the attendees at the function (10 min slot)
- x2 banners can be placed in the dinner hall
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)





Sponsorship Packages

Venue Sponsorship R15 000

(Four opportunities available)

- x1 EGF Complimentary delegate registration
- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF holding slide
- x2 banners can be placed in the hall
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)



Tea and Coffee Sponsorship R 2 500

- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)



Networking drinks sponsorship R6 000

- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- x2 banners can be placed in the hall
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)





Sponsorship Packages

Master Class Sponsorship R 20 000

- x1 Complimentary Master Class delegate registration
- x1 Complimentary Conference delegate registration
- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- Opportunity to address the attendees at the function (10 min slot)
- x2 banners can be placed in the training room
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)



Speaker Flights R 4 000

(Four opportunities available)

- Acknowledgement on the EGF website
- Sponsorship acknowledgement on the EGF Conference holding slide
- x2 Social media posts: Facebook page (before or after conference)
- x2 Social media posts: Twitter page (before or after conference)



Interested?

If you are interested in taking up one or more of these amazing marketing opportunities, or you should require more information then please contact:

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